

Marketing Coordinator, part time

Part time opportunity for you who are passionate about e-marketing and international trade

Carmo A/S is a Danish company with a strong track record of designing, producing and selling highly specialized injection moulded plastic and PVC components to the industrial market. Production (60 FTEs) and administration (20 FTEs) are located North of Copenhagen, Denmark, and more than 70 % of the production are exported to more than 50 countries worldwide (please see www.carmo.dk).

THE POSITION

As the Carmo is now extending their sales and marketing organization, and is looking for a part time Marketing Coordinator to:

- Implement Carmo's new communication strategy
- Maintain and develop web site, LinkedIn and News Letters
- Execute regarding advertising in Danish and international media
- Establish/update presentations and other material to support Carmo's Corporate Identity
- Coordination related to trade fairs
- Maintain web catalogue
- A wide scope of other marketing related ad hoc assignments

Organizationally, you will be based in Espergaerde and report to the VP for Sales & Marketing. Here you will be cooperating closely with colleagues in Sales/Marketing, Product Development, Quality, Production and Administration and Carmo's partners abroad. It is a part time job, but the exact number of working hours is open for discussion.

CANDIDATE PROFILE

You have a relevant education within communication or marketing, and a few years' experience, preferably from the b2b market. We are looking for a profile with below characteristics:

- You have the ability to identify and execute on all opportunities for PR and marketing, i.e. create content based on what you experience in your surroundings
- You are an excellent communicator with a talent for spot on visual presentation
- You possess technical flair and curiosity enabling you to understand how to communicate technical advantages of products and production to the market
- You are a true team player who can cooperate at all levels in- and externally
- You have experience with IT like WordPress, SEO, MailChimp, Google AdWords/Analytics, the Office Suite etc., and in case you lack experience, you are a fast learner and problem solver

You must be a native Danish speaker, and be able to copywrite in English at business level. A basic German/French is regarded an asset.

APPLICATION

This recruitment is handled by Search & Selection Group. Interviews are conducted currently, therefore please submit your application to Lotte@s-sgroup.dk as soon as possible, and always feel welcome to

contact Lotte Tolstrup, Search & Selection Group for further information regarding the role or the process
at: Lotte@s-group.dk or +45 4032 9734